



**NORTH YORKSHIRE
FIRE & RESCUE SERVICE**

DELIVERING PREVENTION TO FEEL SAFE AND BE SAFE



TODAY'S DISCUSSION



NORTH YORKSHIRE
FIRE & RESCUE SERVICE

- Overview of our service's current prevention approach and activities
- Explanation of how activities align to our Risk and Resource Model and contribute to delivering the Fire and Rescue Plan
- Explain what is working well in Prevention
- Explain the challenges for Prevention
- Explain our plans to deliver improvements and understand our impact

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A NOTE ABOUT OUR PURPOSE

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APPROACH



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Based on our understanding of risk in York and North Yorkshire, our Prevention Service focuses on 3 priority areas:



Accidental dwelling fire risk and fatality / injury risk



Road risk and fatality / serious injury risk



Water risk; flooding, rescues and other water related risks

Our prevention approach consists of: targeted interventions; partnership working and collaboration; communications and engagement; and safeguarding.

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PRIMARY ACTIVITIES



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- Home Fire Safety Visits (Safe and Well Visits)
- Virtual Reality Intervention
- Schools Visits
- FireSafe (Juvenile Firesetter Intervention Programme)
- Partnership engagement / referrals



- Actions Have Consequences Intervention
- Fire Bike
- Biker Down
- Key Stage 5 Schools Intervention
- Community Speed Logger Recording
- Virtual Reality Intervention
- Road Safety Partnership



- Water Safety Flume Intervention
- Virtual Reality Intervention
- Waterside Responder Scheme
- YouTube Content
- Targeted site visits / community engagement



- LIFE Courses
- Prevention Calendar / Proactive Communications targeted at identified risk
- Seasonal issues / issues impacting society
- Localised activity and campaigns
- Serious incident and 'near miss' learning
- Safeguarding

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STRATEGIC DRIVERS

1. Use data to better **understand risk**
2. Align resources to **reduce risk**
3. **Understand what matters** to the public



- National Fire Chiefs Council Fire Standards
- National Fire Chiefs Council Person Centred Framework
- His Majesty's Inspectorate of Constabularies and Fire and Rescue Services

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STRATEGIC ALIGNMENT



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Activity	Risk and Resource Model	Fire and Rescue Plan
4075 Home Fire Safety Visits (Safe and Well) completed between April 2022 and March 2023.	Be clear, relevant and consistent in how we deliver prevention services.	Actively engage with all communities to identify need and risk, and to reassure.
Our work is aligned to the National Fire Chiefs Council nationally recognised Person Centred Framework.	Deliver our prevention services based on an evidence and intelligence-based approach to prioritise work.	Enhance positive culture, openness, integrity and public trust.
We have enhanced our referral process through partnership working and a new referral form.	Collaborate with partners to identify those most at risk and work with them to reduce risk and improve safety.	Work jointly as a trusted partner to prevent harm and damage, intervene early and solve problems.
We have refocused our work based on risk, vulnerabilities and consequence.	Provide more even access to prevention services across the county and more targeted delivery.	Deliver the “Right People, Right Support” every time.
We have introduced a quality assurance and evaluation framework / process for Home Fire Safety Visits (Safe and Well).	Ensure our staff have the necessary competencies and knowledge to deliver prevention services in a professional manner and to a high standard.	Maximise efficiency to make the most effective use of all available resources.



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STRATEGIC ALIGNMENT



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Activity	Risk and Resource Model	Fire and Rescue Plan
<p>We have responded to community concerns about speeding by delivering over 200 speed data logger deployments across county (Apr 22 – Mar 23).</p>	<p>Provide more even access to prevention services across the county and more targeted delivery.</p> <p>Collaborate with partners to identify those most at risk and work with them to reduce risk and improve safety.</p>	<p>Actively engage with all communities to identify need and risk, and to reassure.</p> <p>Work jointly as a trusted partner to prevent harm and damage, intervene early and solve problems</p>
<p>We have introduced a Virtual Reality intervention to deliver at specific events on our youth engagement programme (eg LIFE courses).</p>	<p>Deliver our prevention services based on an evidence and intelligence-based approach to prioritise work.</p>	<p>Actively engage with all communities to identify need and risk, and to reassure</p>
<p>We have delivered 106 Firebike engagements (Apr 22 – Mar 23).</p>	<p>Provide more even access to prevention services across the county and more targeted delivery.</p>	
<p>We have delivered 15 Biker Down courses (Apr 22 – Mar 23) to over 178 individuals (delivered in targeted roadside locations, Fire Stations and biker ‘meet ups’).</p>		



STRATEGIC ALIGNMENT



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Activity	Risk and Resource Model	Fire and Rescue Plan
Over 60 Water Safety Flume Interventions provided during Apr 22 – Mar 23 at various events including a Water Safety Roadshow which covered the Great Yorkshire Show, York Pride, Whitby Regatta, Skipton Pride, and Fire Station open days.	Provide more even access to prevention services across the county and more targeted delivery.	Actively engage with all communities to identify need and risk, and to reassure.
Virtual Reality Intervention used at specific events on our youth engagement programme (eg LIFE courses).	Deliver our prevention services based on an evidence and intelligence-based approach to prioritise work.	Actively engage with all communities to identify need and risk, and to reassure
Deliver local awareness sessions and engagement activities at local risk sites	Provide more even access to prevention services across the county and more targeted delivery.	



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MANAGING PERFORMANCE



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- Home fire safety Performance Dashboards used to report outstanding requests to districts and report into Service Delivery
- Speed data logger deployments managed by Prevention and fed into Road Safety Task Group meetings
- Quality Assurance Framework being implemented and trialled in service to ensure our interventions are being delivered to a high standard, areas of improvement will be highlighted and managed locally
- Community Risk Profile data used to assist decisions on targeted work in communities to ensure performance against risk profile
- Request and listen to feedback from Prevention Team, the wider organisation and our partners

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WORKING WELL



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How effective is the FRS at preventing fires and other risks?

●●●○ Good

North Yorkshire Fire and Rescue Service is good at preventing fires and other risks.

North Yorkshire Fire and Rescue Service required improvement in its 2018/19 assessment.

- The culture of and commitment to prevention and continuous learning across the entire service
- Reaching more high risk / high consequence individuals / groups in rural areas
- Behavioural change through youth intervention
- Public Safety Service (recognised as Promising Practice)
- Relationship with our regional Fire and Rescue Services
- Innovative new work with partners such as Yorkshire Ambulance Service with a SafeLincs App

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CHALLENGES



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- Accurate use of Data
- Prevention Team expansion. We are gradually developing the Prevention Team which has begun with the introduction of a new Head of Early Intervention and Prevention, but the existing team is relatively small which can impact resilience.
- Organisational directional / cultural change.
- At times our partner organisations resources and capacity to work together.
- At times, new legislation, new requirements, new standards, and new guidance which requires us to complete project / programme activity in addition to Business as Usual.
- The impact of not being able to prevent all harm, and the emotional impact to our people when the public we seek to protect experience serious injuries and fatalities.

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IMPROVEMENT



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- We are currently creating a new Prevention Strategy, Tactical Delivery Plan and Benefits Framework to drive activity and measure impact
- We are exploring ICT solutions which help us to use new data sets to improve targeting of prevention activity
- We hope to expand the capacity of the Prevention Team further, in accordance with the Risk and Resource Model
- We plan to expand the reach of the Public Safety Service
- We now have a Post Incident Engagement process, providing a preventative and 'community trauma' response
- We are making improvements in Assurance and Evaluation of prevention activity
- We are developing our Safeguarding policy, processes and practices
- We plan to better understand the accessibility and impact of our services to minoritised individuals and groups
- We are investing into developing relationships with our Community Safety Partnerships and NHS partners
- We are expanding our learning around 'near misses' and applying that learning directly back into prevention services

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IMPACT



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Our impact / performance framework is being refined to ensure we can evidence the requirements contained within:

- **The Prevention Fire Standard** ie:
 - Improved safety, health and wellbeing of communities leading to a **reduction in incidents**, injuries, serious injuries and fatalities.
 - Improved competency in the prevention workforce, including an **increase in the number of employees and volunteers trained**.
 - Improved evaluation to **increase the efficiency and effectiveness** of prevention activities.
- **Risk and Resource Model**
- **Fire and Rescue Plan Priorities and Objectives**
- **HMICFRS Criteria**

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A THANK YOU



NORTH YORKSHIRE
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None of our work would be possible without:

- North Yorkshire Fire and Rescue Service Prevention Team, including our Community Safety Officers and Public Safety Officers.
- North Yorkshire Fire and Rescue Service Firefighters in each of our districts.
- The commitment and support of local, regional and national partner organisations.
- Our regional Fire and Rescue Services who share learning and best practice.
- Our communities.
- Funding through the Office of the Police, Fire and Crime Commissioner.

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